



Smoky Lake Regional Community Development Committee

# Strategic Plan Report Card - 2017

Goals	Our Commitments	Our Achievements	Going Forward
<p><b>1. Improve the Region's Economic Development Capacity</b></p>	<p>Report progress on Strategic Plan on an annual basis.</p> <p>Work with Indigenous Partners including First Nations and Metis Nation of Alberta.</p>	<p>February 15, 2017  <b>Motion: 28-17:</b> That the Regional Community Development Committee (RCDC) acknowledge the Town of Smoky Lake's update on their <b>successful?</b> application to the Alberta Government's 2016-17 Alberta Community Partnership (ACP) for the Regional Geographic Information System (GIS) Project under the "Intermunicipal Collaboration" Component of the Grant; and file for information.</p> <p>March 27, 2017  <b>Motion: 50-17:</b> That the Regional Community Development Committee acknowledge receipt of the 2016 RCDC Report Card, and recommend that each respective municipality incorporate the 2016 RCDC Report Card into their websites.</p> <p>June 19, 2017  <b>Motion: 78-17:</b> That the Regional Community Development Committee (RCDC) accept the Northeast Alberta Information HUB update presented by Bob Bezpalko, Executive Director on June 19, 2017, and file for information.</p> <p>June 19, 2017  <b>Motion: 89-17:</b> That the Regional Community Development Committee (RCDC) agree to support the Town of Smoky Lake as Managing Partner pursue for Phase Two of the 2017-18 Alberta Community Partnership (ACP) Grant Application for Project Title: Regional Geographic Information System (GIS).</p>	<p>Train elected officials and key municipal staff on how to plan and implement economic development activities.</p> <p>Stakeholder engagement sessions and open café for businesses to provide input and share in the economic development process.</p>
<p><b>2. Diversify the Region's Economy</b></p>	<p>Business development, startup and self-employment training seminars.</p>	<p>March 27, 2017  <b>Motion: 44-17:</b> That the Regional Community Development Committee acknowledge the Alberta Economic Development and Trade Agreement executed by the Managing Partner: Smoky Lake County with her Majesty the Queen in Right of Alberta for the term ending May 31, 2018, for the Community and Regional Economic Support (CARES) Program; and proceed with the CARES Program Project: "Tourism and Operator Capacity Development - Smoky Lake Region" funded in the amount of \$21,338.00 with a total project cost of \$42,676.00.</p> <p>March 27, 2017  <b>Motion: 46-17:</b> That the Community Economic Development Officer (CEDO) visit local businesses for the purpose of identifying success and areas of need of improvement in regard to their business and economic development needs within Smoky Lake Region.</p> <p>May 1, 2017  <b>Motion: 71-17:</b> That the Regional Community Development Committee (RCDC) recommend Smoky Lake County, as managing partner, apply to the 2-17-18 Community and Regional Economic Support (CARES) Grant Program with an application deadline of May 31, 2017 for a project tentatively titled: "Business Development" within the Smoky Lake County Region; with a 25% municipal contribution of in kind support and 75% funding allocated from the Regional Economic Development Committee (RCDC) 2017 Budget, to a maximum project cost of \$20,000.</p>	<p>Position Smoky Lake as a positive place to locate a business.</p> <p>Work to grow the Chamber of Commerce membership and engage businesses.</p> <p>Seek out Niche Market businesses to attract based on previous studies for Smoky Lake Region.</p> <p>Encourage Farmer's Market and Agri-business growth</p>
<p><b>3. Promote the Region</b></p>	<p>Market a variety of economic development opportunities available in our Region.</p> <p>Collaborate with Kalyna Country, Alberta's Lakeland Northeast Alberta HUB, Iron Horse Trail, Metis Crossing and Chamber of Commerce.</p>	<p>February 15, 2017  <b>Motion: 26-17:</b> That the Community Economic Development Officer (CEDO) develop an action plan to create a promotional video for the region.</p> <p>February 15, 2017  <b>Motion: 31-17:</b> That the Town of Smoky Lake Administration and Smoky Lake County Administration investigate possible funding from the Government of Canada's Inter-Action Multiculturalism Funding Program, and report their findings at the next scheduled Regional Economic Development (RCDC) meeting.</p>	<p>Promote Highway 28 as a key transportation corridor.</p> <p>Promote paving of Highway 855 North.</p> <p>Utilize marketing sources and funding for tourism attraction.</p>
<p><b>4. Attract New Residents to the Region</b></p>	<p>Marketing plans to attract residents to urban areas and lake lots.</p>		<p>Actively market to bring potential residents to the region.</p> <p>Continue to promote strong family-life qualities of living when advertising our Region.</p>

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<b>5. Maintain the Region's Quality of Life</b>	Encourage the development of facilities and services for seniors.	<p>May 1, 2017  <b>Motion: 69-17:</b> That the Regional Community Development Committee (RCDC) write a letter to the Honourable Kathleen Ganley, Minister of Justice &amp; Solicitor General to request consideration of re-opening the Smoky Lake Court House; and recommend each respective municipality do the same.</p> <p>June 19, 2017  <b>Motion: 82-17:</b> That the Regional Economic Development Committee (RCDC) write a letter of support to the Minister of Agriculture and Forestry with carbon copies to the local MLAs, for the future development and reinvestment into the Alberta Tree Improvement and Seed Centre, located in Smoky Lake County; and recommend each respective municipality, as well as external agencies do the same; and request a Government representative attend a future Regional Economic Development Committee (RCDC) meeting to report any proposed development on the Alberta Tree Improvement and Seed Centre site.</p> <p>August 21, 2017  <b>Motion: 103-17:</b> That the Regional Community Development Committee (RCDC) write a letter requesting clarification on the completion date for repaving Highway 855 North, to the Honourable Brian Mason, Minister of Transportation, and carbon copy both local MLAs as well as the Buffalo Lake Metis Settlement.</p> <p>August 21, 2017  <b>Motion: 104-17:</b> That the Regional Economic Development Committee (RCDC) recommend an invitation be extended to a representative from Alberta Transportation to the next Scheduled Joint Municipalities Meeting to discuss the future status of Highway 28.</p> <p>September 7, 2017  <b>Motion: 113-17:</b> That the Regional Community Development Committee (RCDC) write a letter of support to the Honourable Sarah Hoffman - Minister of Health and Robb Foote - Executive Director of the Lakeland Primary Care Network, in support of the Town of Smoky Lake's endeavour to secure a facility for hosting a "Primary Care Network Service Location" in the Town of Smoky Lake; and carbon copy the local: MLs, doctors and municipalities.</p> <p>September 26, 2017  <b>Motion: 128-17:</b> That the Regional Economic Development Committee (RCDC) recommend each respective municipality jointly sign a letter of support to the Minister of Health and Lakeland Primary Care Networks, in support of the Town of Smoky Lake's endeavour to secure a facility for hosting a "Primary Care Networks Service Location" in the Town of Smoky Lake; and carbon copy the Local: MLAs, doctors, prior to the deadline of October 4, 2017.</p>	<p>Promote and support aging-in-place residential and commercial developments.</p> <p>Develop a strategy to deal with vacant and/or unsightly urban lots.</p> <p>Continue to advocate to maintain existing services and expand services to meet growing needs.</p>
<b>6. Protect the Region's Natural &amp; Historic Assets</b>	Support tourism and promote our cultural and historic assets.		<p>Develop inventory of cultural and historical assets and unique ecological sites and resources.</p> <p>Promote FHNAS historical app - History Check</p>



Smoky Lake Regional Community Development Committee

# Strategic Plan Annual Score - 2017 (2007-2027)

Goals	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	→	2027
1. Improve the Region's Economic Development Capacity	1	2	4	1	4	1	2	6	5	3	4	n/a		
2. Diversify the Region's Economy	0	0	2	1	4	2	3	4	2	3	3	n/a		
3. Promote the Region	0	1	2	0	4	0	2	7	3	3	2	n/a		
4. Attract New Residents to the Region	0	0	0	0	0	0	0	1	0	3	0	n/a		
5. Maintain the Region's Quality of Life	0	0	2	1	3	0	5	2	1	1	6	n/a		
6. Protect the Region's Natural & Historic Assets	0	0	0	0	1	0	0	0	0	1	0	n/a		
<b>TOTAL SCORE</b>	<b>1</b>	<b>3</b>	<b>10</b>	<b>3</b>	<b>16</b>	<b>3</b>	<b>12</b>	<b>20</b>	<b>11</b>	<b>14</b>	<b>15</b>	<b>n/a</b>		

[www.smokylakeregion.ca](http://www.smokylakeregion.ca)